

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion - Appointment of Consultant for undertaking Bid Process Management of Tourism Projects at (1) Durgam Cheruvu, Hyderabad, (2) Two Project Sites at Lower Tank Bund, Hyderabad and (3) Sagar Nagar, Visakhapatnam - M/s APITCO Limited – Orders - Issued.

.....  
**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

**G.O.Rt.No. 542**

**Date: 09-06-2011**

**Read the following:-**

From M/s APITCO Limited Letter No.APITCO/KLN/YAT&CD/TRP/124/2011 dated 30.04.2011

\*\*\*\*\*

**ORDER**

It is proposed to develop Tourism Related Projects at (1) Durgam Cheruvu, Hyderabad in an extent of 2,345 Sq.Yds. of Land, (2) Two Project Sites at Lower Tank Bund, Hyderabad in an area of 1.00 Acre & 2.88 Acres of Land respectively and (3) Sagar Nagar, Visakhapatnam in an area of 2.00 Acres of Land under Public Private Participation Mode on Build, Operate & Transfer Basis. YAT&C Department, Government of Andhra Pradesh, issued Expression of Interest Notification on 11-04-2011 and invited EOIs from the prospective Entrepreneurs for the development of 'Tourism Related Projects' with 'Unique and New Concepts' on the proposed Project Sites. The Government hereby appoints M/s APITCO Limited, which is one of the empanelled Management Consultants, as Consultants for undertaking Bid Process Management Services for these 4 Projects with a Consultancy Fee of **Rs. 20.00 Lakhs @ Rs. 5.00 Lakhs** for each Project plus Service Tax as applicable (**Service Tax is 10.3% at present**) with the following scope of work.

**Expression of Interest (EOI) Stage:**

- Preparation of Criteria for Short-listing the EOIs.
- Evaluation of EOIs received and Short-listing the EOIs.
- Submission of EOI Evaluation Report for the approval of YAT&C Dept. GoAP.

**Request for Proposal (RFP) Stage:**

- Preparation of Request for Proposal (RFP) document to be issued to short-listed bidders of EOI.
- Attending Pre-Bid meeting and assist the YAT&C Dept., in addressing the queries of Bidders

**Bid Evaluation Stage:**

- Evaluation of Technical Proposals (Cover-I) – Technical Pre-qualification
- Evaluation of Business Proposals (Cover-II) – Conceptual Designs with Estimates & Financial Feasibility.
- Evaluation of Financial Proposals (Cover-III) & Preparation of Final Evaluation Report suggesting the successful bidder.

**Agreements Stage:**

- Preparation of draft Letter of Intent (LoI) to the successful bidder.
- Preparation of draft Agreements.

**The Consultation fee shall be payable as follows:**

- 25% at the time of Confirmation of the Assignment along with Work Order.
- 25% on Submission of EOI Evaluation Report.
- 25% on Submission of Draft RFP Document.
- 25% on Submission of Draft Agreements.

The Assistant Secretary and drawing and Disbursement Officer, YAT&C (PMU) Dept., shall draw and disburse the same as and when the bills are submitted by the Consultants. The Amount payable shall be debited to the following Head of Account:

"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation and other facilities to Tourists-Schemes included in Plan, 11-Normal State Plan, 05-Development of Infrastructure facilities for Tourism Promotion, 500- Other charges, 503-other expenditure".

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT**

**To**

M/s.APITCO Ltd., 8<sup>th</sup> Floor, Parisrama Bhavan, Basheerbagh, Hyderabad.

The Assistant Secretary (PMU) & Drawing & Disbursement Officer, YAT&C Department.

**Copy to:**

The Deputy Pay & Accounts Officer, A.P Secretariat, Hyderabad/SF/SC.

**//Forwarded By Order//**

**Section Officer**